

## INFORMATION ON YOUR SELECTION DAY AT UCLAN

Our Selection Days have been designed to provide you with as much information about your course and the University as possible. As well as your individual interview with your portfolio, you will also receive an introductory talk about your course as well as an opportunity to see the workshops and facilities in the School of Art, Design and Fashion. You will be offered the chance to tour the campus with one of our current students; you are welcome to bring along a parent to the Selection Day if you wish.

### Portfolio interviews

An interview is a valuable tool which provides you with the opportunity to show examples of your work to specialist tutors and demonstrate your ability to undertake the proposed course of study. Tutors will evaluate your suitability for your chosen course through the quality of work presented in your portfolio and by what you have to say about your interests and influences and the examples of your creative work.

### What we look for in a UCLan student

- Enthusiasm for the subject
- Ambition and motivation
- Creative potential
- Good verbal communication skills
- Interest in contemporary art and design

### What we look for in a portfolio

- Sound drawing or image creation skills (photography/print/digital/drawn)
- Ability to think creatively and solve problems
- Appropriate presentation skills
- An indication of an aptitude for the chosen course of study

At the portfolio interview, we will be looking for creative potential and want to see a range of art and design work using a variety of media. Be selective and make photographs of larger work that might be too large to bring. We want to see that you can experiment and try different things with evidence that you can develop a project from beginning to end. Examples of finished work are useful to demonstrate that you can concentrate on a project; also bring sketchbooks to show how you carry out visual research to develop ideas.

You will be notified of your date for your Selection Day by our Admissions Office who will also update UCAS Track with details of your application.

*If you do not have a portfolio of art work, we still encourage you to come to a Selection Day. You will be sent advice about what to bring with you for interview with your invitation.*

If you would like further information on your application, attending a Selection Day or your portfolio, do not hesitate to contact us at [uadmissions@uclan.ac.uk](mailto:uadmissions@uclan.ac.uk)