The key role of a news presenter
The roles and responsibilities of a News Presenter

- What do you understand the role of a news presenter to be?

- Why do you think the three news stories have stuck in your mind?

- Discussion- why do you think it is so important that we, the public learn of news stories like these?
Discussion - take a look at some recent news broadcasts or think back to the last news production you watched. What do you notice about how the news presenter delivers the feature?

Take a look at the passage at the bottom of the page. How do you think a news presenter would deliver this? Complete the section at the bottom of the page.

Complete the story board worksheet.
Now you know the basics of what makes a good news presenter, it’s over to you!

Present the ready made news script in your booklet.

The 3 C’s- all news features must be clear, concise and correct! Why is it so important to follow the 3 C’s?

Research- look at a selection of news articles. Choose one to base your own news presentation script on.

Based on your chosen booklet, answer the questions in your booklet.
What’s your story?

- Create your own news presentation script based upon your chosen news article. Remember to include everything you have learnt so far!

- http://www.bbc.co.uk/schoolreport/27697544

**Start**
Introduce the story and outline the basic information

**Middle**
The bulk of the story is presented here and may include an interview or some statistics

**End**
Ties up what has been said and usually includes a rememberable take home message.

- Present your story- ask a class mate to film!
Your channel

- It’s no coincidence that companies choose certain colours to market their brand - take a look at the diagram below.

- Is there a certain colour that makes you feel a certain way, why do you think this is?

- Take a look at the fonts on your worksheet - what kind of products do you think they would be used for and why?

- Create your own branding for your own news channel. - Carefully consider what colours and fonts you use for your logo.
Besides a news presenter, who else might work in the production of news?

What skills might these roles require?

What skills make someone a valuable member of a team?

What skills do you have that make you a good team member?

Do you class mates and teacher agree?