



# **Food & History: Health, Culture, Tourism & Identity**

29<sup>th</sup> June – 1<sup>st</sup> July 2006

## **Keynote Speakers:-**

Dr Peter Atkins, Department of Geography, Durham University

Professor Bertram Gordon, Department of History, Mills College, California, USA

Professor Stephen Mennell, School of Sociology, University College, Dublin, Ireland

## **Venue:**

University of Central Lancashire, Preston, UK

## **Enquiries to:**

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## **Conference Website:**

<http://www.uclan.ac.uk/food>



# Food & History:

## Health, Culture, Tourism & Identity

Abstracts can be viewed on the conference website [www.uclan.ac.uk/food](http://www.uclan.ac.uk/food) and where appropriate on the International Commission for the History of Travel & Tourism website at [www.ichtt.org](http://www.ichtt.org)

‘Food and eating practices are at the centre of the new concern in western societies about the body, self-control, health, risk, consumption and identity’ (Deborah Lupton). This international, interdisciplinary conference, organised by the Faculty of Health and Department of Humanities at the University of Central Lancashire, seeks to explore these issues in original ways and in historical perspective through plenary and parallel sessions.

It brings together methodologies drawn from the humanities and the medical sciences to interpret and challenge current myths about the history, production and consumption of food and to explore the roles of taste, texture, and technology in constituting identities and marketing experiences in this sphere.

Within this framework a strand dealing with the relationships between tourism, food and history will run through the conference, under the auspices of the International Commission for the History of Travel and Tourism.

Papers will be presented which address physiological, psychological and political aspects of food, health, history, tourism and identity, as well as examining issues relating to food production, regulation and marketing, and analysing representations of and responses to food, health, history and tourism in cultural practices and media outlets, focusing on literature, film, television and the arts.

### Who should attend

Participation and attendance are encouraged from academics and practitioners across a spectrum of disciplines, from the health professions through food, history and tourism studies to literary, cultural and media studies.

The language of the conference will be English

# Conference Programme

(Please note this programme may be subject to amendments)

## Thursday 29<sup>th</sup> June 2006

10.00 - 10.30am **Registration and Refreshments**

10.30 - 10.45am **Welcome Address**

10.45 - 11.45am **The chocolate tourist: travelling for cacao, cafés and candy from Columbus to the contemporary consumer.** Professor Bertram Gordon, Department of History, Mills College, California

### 11.45 - 1.00pm: **Parallel Session 1**

#### Tourism Strand

*Contemporary "Orientalism" in London's Thai "Foodscapes": Touristic "Myth Making" in the production-consumption of Thai food spaces*

**Clare Furtado, Anglia Ruskin University**

*The Taj Mahal in the High Street: Diasporic Food Culture in Britain in the 1970s*

**Dr Ben Highmore, University of the West of England**

*Australian Tourists and English Food*

**Richard White, University of Sydney**

#### Identities Strand

*Protecting Cultural Identities and Promoting Cooking Traditions by creative and useful utilisation of Museums Spaces and Collections*

**Romina Mancuso, Palermo University**

*Contemporary Mexican food v Traditional Mexican Food: A struggle towards a political definition of Cultural Heritage in Mexico*

**Ricardo Mazatan, University of Essex**

*Selling Spice in the Process of Globalisation: Representation of food and national identity in Korean mass media*

**Dongju Yoo, Sungkonghoe University**

1.00 - 2.00pm

#### **Lunch**

2.00 - 3.15pm

### **Parallel Session 2**

#### Tourism Strand

*TV Dinners and Armchair Travellers:*

*Jamie's Great Escape*

**Elizabeth Hart, University of Central Lancashire**

*Tourism at the Speed of Food: Fast Food, Slow Food and Culinary Heritage Tourism*

**Bruce Pietrykowski, University of Michigan-Dearborn**

*Travels with Elizabeth David: Recipes, Food & Place*

**David Dunn, Queen Margaret University College**

#### Identities Strand

*19th Century Mexican Painting and the "Tortilla Discourse" Illustrated.* **Kellen Kee McIntyre, University of the Incarnate Word**

*Cultural Identity Encounters through Food Culture Practices.* **Ipek Tan Celebi, Istanbul Bilgi University**

*Food, Health and Citizenship: Dietary ideals as social ideals in the United States.* **Charlotte Biltekoff, University of California at Davis**

3.15 - 4.30pm

### **Parallel Session 3**

#### Tourism Strand

*Pizza & Pasta: Tourism and the fortunes of Italian gastronomy*  
**Annunziata Berrino, Istituto per la Storia del Risorgimento Italiano, Naples**

*"I'm Plain Mr York, of York, North Yorks": Marketing chocolate/ marketing the city, 1900-1989*

**Emma Robertson, Loughborough University**

*Totally Greek: Food Consumption and the Tourist Experience*

**Rodanthi Tzanelli, University of Kent**

#### Identities Strand

*Feeding Crowds: Industrial canteens and the decline of British cuisine*

**Sandra Dawson, University of California, Santa Barbara**

*Synergies and Sticking Points: Growing the local food sector in West Yorkshire*

**Rose Bridger, Independent Food Systems Consultant**

*The Role of Food Tourism in Sustaining Regional Identity:*

*A case study of Cornwall, South West England.*

**Sally Everett, University of the West of England**

#### Diet Strand

*A "grotesquely heart-breaking sight"?*  
*The Vegetarian Restaurant in Victorian Britain*

**Dr James R.T.E. Gregory, University of Bradford**

*Vegatopia: The future of compassion and convenience in a post-speciesist world*

**Dr Matthew Cole, University of Bristol**

## Thursday 29<sup>th</sup> June 2006 continued

4.30 - 4.45pm

### Refreshment Break

4.45 - 6.00pm

### Parallel Session 4

#### Tourism Strand

*Using Food and Drink to Creatively Differentiate Tourism Destinations Through a Sense of Place:*

*The case of Monmouthshire, Wales*  
**Professor Eleri Jones &**

**Dr Claire Haven-Tang, University of Wales Institute Cardiff**

*"Scouse" (Seaman's Stew) as a marker of Social and Cultural Change in the Context of 'Old' and 'Contemporary' Liverpool*

**Jane Haeney, Liverpool John Moores University**

#### Identities Strand

*"A Pear... Not a Pear": Culinary (Mis?)Communication in*

*Monique Truong's Book of Salt*

**Alice McLean, Sweet Briar College**

*The Focus on Food as a Four-Letter Word by Contemporary Austrian Women Writers*

**Petra Bagley, University of Central Lancashire**

*Refusing to be fat Llamas:*

*Resisting violence through food in Sozaboy and Purple Hibiscus*

**Jonathan Highfield, Rhode Island School of Design**

#### Diet Strand

*Appropriating Misery: A Middle Class Response to the Losses in Late 19th - Early 20th Century Bengal*

**Utsa Ray, Pennsylvania State University**

*Global Disparities In Nutrition - Famines and Feasts in Historical Perspective*

**Andreas Exenberger, Innsbruck University**

*The Role of Food in Political/Religious Conflict: Roles & Attitudes of Irish Protestants during the Potato Famine*

**Dr Sean Stitt, University of Bolton**

6.30pm

### Mayoral Drinks Reception

Harris Museum & Art Gallery

## Friday 30<sup>th</sup> June 2006

9.15 - 10.30am

### Parallel Session 5

#### Tourism Strand

*Beer Tourism: Branding, imagery and regional identity*

**Geoffrey Kearsley, University of Otago, New Zealand & Martine Middleton, University of Central Lancashire**

*Tourism and Regional Images with Commercial Usage for Wine During the Inter-war Years in Burgundy*

**Gilles Laferté CESAR-INRA (Dijon) & CTT-CMH (Paris)**

*Georgetown, Penang: A symbol of multiculturalism*  
**Azizi Bahauddin, Universiti Sains Malaysia**

#### Identities Strand

*The Relocalisation of Food: The case of Lakeland Herdwick, branded, hefted and EU protected?*

**Gillian Rodriguez, University of Central Lancashire**

*The Evolution of an Australian Culinary Identity*

**Jennifer Ravens, Sydney South West Area Health Service**

*Food Habits and Change in Brazilian Contemporary Society*

**Livia Barbosa, Fluminense Federal University**

#### Diet Strand

*"His Footmarks on Her Shoulders": Women, eggs and commodity culture*

**Karen Sayer, Leeds Trinity & All Saints**

*Tasting "White Gold": Exploring the commodification of asparagus in Germany*

**Dana Bentia, Lancaster University**

#### Multicultural Strand

*Eating Dinner on Display: Class, gender and the restaurant in London and Paris, 1850 to 1914*

**Rachel Rich, Leeds Metropolitan University**

*Eating the Empire in Eighteenth-Century Britain*

**Troy Bickham, Texas A&M University**

*Vatel, the Changing Fortunes of a Cultural Myth*

**Stephen Shapiro, College of the Holy Cross**

10.30 - 10.45am

### Refreshment Break

10.45 - 11.45am

### Culinary Cultures of Europe: Romance and Reality

Professor Stephen Mennell, School of Sociology, University College Dublin

**Parallel Session 6**

**Identities Strand**

*Cooking Identity: Women's power in shaping the status of their family and the table of the nation*

**Katherine Parkin,  
Monmouth University**

*Relationships Between Body Shape Discrepancies with Admired Celebrities and Disordered Eating in Young Women*

**Louise Shorter, Stephen Brown,  
Stephanie Quinton and  
Louise Hinton,  
University of Central Lancashire**

*Diet, Body & Identity in Brazil*  
**Livia Barbosa & Laura Graziela  
Gomes, Universidade Federal  
Fluminense**

**Diet Strand**

*Cassava, Tortoise and Irish Boeuf Salé: French missionary accounts and the creolised diet of the early colonial Franco-Caribbean*

**Bertie Mandelblatt, Royal  
Holloway University of London**  
*Eating Utopia*

**Robert Appelbaum, Lancaster  
University**

*Ingestible Identities: Thomas  
Tryon, New World Foods and  
the Imagination of Empire*

**Julie Chun Kim,  
University of Florida**

**Multicultural Strand**

*Food Fight! UK Press  
Representations of the School  
Dinners Debate (1990 - 2005)*

**Thane Ryland, London  
School of Economics**

*Fast Slow Food - an  
examination of current eating  
practices in relation to the  
experience of time*

**Daisy Tam, Goldsmiths  
College**

**Lunch**

**Parallel Session 7**

**Health Strand**

*Improving Hygiene in Food  
Processing: From Hygeia's  
principles to the European  
general food law*

**S. Notermans S.C. Powell,  
University of Central  
Lancashire**

*The History of Food  
Composition*

**Susan Church,  
Independent Public  
Health Nutritionist**

*Food at the Oneida  
Community: Religion,  
culture and business*

**Wendy Chmielewski,  
Swarthmore Collect  
Peace Collection**

**Identities Strand**

*Food: A way of  
understanding Chinese  
society*

**Maria Otavia Duarte  
Cunha Freitas,  
Universitat Marburg**

*The Limits of  
"Gastronomic  
Pluralism": Identity,  
History and Food in  
the Novels of Anita  
Desai and Salman  
Rushdie*

**Dr Paul Vlitos,  
Tohoku University,  
Japan**

**Diet Strand**

*Raising a Nation of  
"Good Animals": The  
new health society,  
diet and health  
education in interwar  
Britain*

**Ina Zweiniger-  
Bargielskowa,  
University of  
Illinois, Chicago**

*Feeding the National  
Body: The cultural  
politics of food  
rationing in Britain &  
France, 1930-1950*

**Libby Travers, Best  
Restaurants of  
Australia**

*The Ministry of  
Food and Wartime  
Propaganda*

**Richard Farmer,  
University of East  
Anglia**

**Multicultural Strand**

*Stranger than Fiction:  
The reality and fantasy  
of eating in space*

**Jane Levi**

*The Globalisation of  
Tastes - from the spice  
revolution to trans-  
cultural designer food*

**Andreas Exenberger,  
Innsbruck University**

**Optional Excursion and Dinner**

# Saturday 1<sup>st</sup> July 2006

9.30 - 11.00am

## Parallel Session 8

### Health Strand

*On Obesity: Food, media messages and family responses*

Suzanne Harkins, Trinity College Dublin

*Mapping the Emergence of Obesity in Scotland: A comparison of dietary intakes in 1902 and 2002*

Annina Burns, Oxford University

### Diet Strand

*"Irresistible Bait to Hungry Mouths": Diet, meat and disease in Victorian and Edwardian Britain*

Dr Keir Waddington, Cardiff University

*Exhibiting the fat of the land? The English agricultural show, food production and consumption, c. 1869-1939*

Andrew Walker, University of Lincoln

*Invisible Animals: Gender, difference and absence in the cultural texts of meat*

Erika Cudworth, University of East London

11.00 - 11.15am

## Refreshment Break

11.15 - 12.45pm

## Parallel Session 9

### Health Strand

*Food in Hospital: A study of the experiences and attitudes of 31 Australian inpatients*

Jennifer Ravens, Sydney South West Area

### Health Service

*"Feeding all the time": Temporal tensions around infant feeding in English hospitals*

Fiona Dykes, University of Central Lancashire

*Development of Food Safety Systems with Special Reference to HACCP and its Application Across the EU*

S. Notermans & S. C. Powell,  
University of Central Lancashire

### Diet Strand

*The Social Pathology of Tourism:*

*The relationship between food and identity in representations of spa culture*

Jill Steward, Northumbria University

*Alpine Milk, Cowshed Cures and Sanatoria Regimes - the role of diet in therapeutics*

Susan Barton

12.45 - 1.45pm

## Lunch

1.45 - 3.00pm

## Food, Health and History

Dr Peter Atkins, Department of Geography, Durham University

# Booking Information

## Conference Fee

### Full Conference Package

- ▶ Three-day conference
  - ▶ Refreshments and lunch for the two days
  - ▶ Mayoral Drinks Reception on evening of Thursday 29th June
- Cost £180 + VAT for presenters  
£200 + VAT (£235.00) non presenters

## Single Day

- ▶ One selected day's conference attendance
  - ▶ Refreshments and lunch for that day
- Cost £75 + VAT (£88.13) for presenters  
Cost £80 + VAT (£94) non presenters

*Optional Excursion to Clitheroe and Ribbles Valley further information available soon.*

## Payment Terms

On completion of the booking form, payment may be made by cheque, credit card or direct credit transfer. On production of a purchase order by the delegate's organisation or institution, an invoice may also be raised. Receipts will be issued within twenty-eight days after the conference. Under exceptional circumstances, payment may also be made at the conference.

Unfortunately if you are from a country outside the EU, Australia, New Zealand, Japan, Canada or the USA, we require a payment in advance by cheque or BACS/money transfer with a remittance advice. Credit cards are not accepted in these cases.

We do not accept or action emails or telephone calls asking for letters of invitation.

## Substitution and Cancellation

If delegates are unable to attend, they may make a substitution at any time. If it is not possible to notify the substitution prior to the conference, this should be done immediately on arrival at the conference. If necessary, the booking may be cancelled up to twenty-one days before the conference, in writing. Refunds will be subject to an administration fee of £20 plus VAT. After this date, regrettably, we cannot make refunds on cancellations. We strongly recommend that overseas delegates take out appropriate travel insurance.

## Special Diets

All catering is organised with options to fulfil the requirements of vegetarians. However, we can accommodate most dietary requirements if these are indicated to us on booking.

## Special Needs

The University of Central Lancashire particularly welcomes delegates with special needs. All buildings have wheelchair access and various other special facilities. We are happy to clarify these prior to booking.

## Reduced Price Places

There are a limited number of reduced price places available for students, offering 20% off the stated fee. These will be allocated on a first come first serve basis. If you wish to apply for one of these places, please complete the booking form and send along with proof of your student status to the conference administrator.

## Accommodation

Accommodation is not included in the conference fee, delegates can find a list of local hotels at [www.uclan.ac.uk/facs/health/bdu/events/conferences.htm](http://www.uclan.ac.uk/facs/health/bdu/events/conferences.htm) or on the Tourist Information website [www.visitpreston.com](http://www.visitpreston.com) or contact Preston Tourist Information Centre on 01772 253731, email [tourism@preston.gov.uk](mailto:tourism@preston.gov.uk).

Single en-suite rooms in the Halls of Residence on campus are available at a rate of £33 bed and breakfast per night, bookable through the conference administrator.

## Quality Assured

At the end of the conference, you will be asked to complete an evaluation form. To ensure we maintain a high quality of service, we welcome your comments and suggestions and would ask that you take the time to complete these details and return them to us.

## Data Protection

The information you provide on the booking form will be held on a database to process the confirmation of your place and so that we can keep you up to date with other relevant products and services provided by the University of Central Lancashire. We do not pass your details on to any companies outside the University group for marketing purposes. Please write to the Faculty of Health, Business Development Unit, University of Central Lancashire, Preston, PR1 2HE if you wish to receive any future mailings.

Please return to Liz Kelly, Faculty of Health, University of Central Lancashire, Preston, PR1 2HE or fax to 01772 892995 or email [ejkelly@uclan.ac.uk](mailto:ejkelly@uclan.ac.uk)



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